

GOVERNMENT AGENCIES

ESP®

BIG — Blacks in Government

Problem

BIG (Blacks in Government) is an organization of African Americans in public service who are dedicated to providing training for Federal, state and local levels of government. Considered a premier organization, *BIG* is always challenged to find speakers that will meet their organization's objectives and provide substantive, advanced training for their members. *BIG's* leadership goal is to have their members continually educate themselves and advance to higher levels of excellence in their government positions.



Solution

ESP® was the keynote speaker at the *BIG Annual National Conference* presenting *Communication Etiquette, and Social & Business Savvy*. Speaking to over 200 participants over a 2-day period, ESP® provided the audience with the necessary tools to improve their communication skills in regard to: *The Art of Conversation, Effective Listening, Communication Breakdowns, Dealing with Difficult People, Do's and Taboos of Communication*.

Executive Social Presentation
The Business of Courtesy

Results

ESP®'s presentation stimulated its participants to recognize the value of positive communication skills as essential to all successful business and social relationships. *BIG* participants became better equipped to navigate through a variety of communication styles and situations. The presentation was applauded and praised by both *BIG* leadership and seminar participants. ESP® was honored to be asked to speak at the next *BIG Annual National Conference* in Washington, D.C.

Quotes

"Great job! I learned a lot and had a few good laughs at myself. The presentation was informative and entertaining – one of the best sessions at the conference. The presenter was first rate. Thanks."

- Markus Simpson, participant

ESP® Executive Social Presentation
a division of JDW Social Education Programs™
1776 S. Jackson St. Suite 1120
Denver, CO 80210
O . 303-757-5333 . F. 303-757-5334
www.iesp.org