

COLLEGE & UNIVERSITY PROGRAMS

ESP®

Problem

FOCUS (The Fellowship of Catholic University Students) takes recent college graduates, trains them and sends them out to lead a campus-based ministry. In addition to their theological education, *FOCUS* requires mentors to have significant leadership skills to attract a strong following at colleges and universities. *FOCUS* believes that having good social etiquette skills are integral to that leadership.



Solution

ESP®'s one-day seminar encompassed many elements of social etiquette that directly reflect how individuals respond to one another. The training program included thought-provoking statistics, stories, demonstrations and exercises to emphasize the significant role social skills play in influencing people. Subjects included: making first impressions, dress and appearance statements, communication advantage and dining etiquette.

Executive Social Presentation
The Business of Courtesy

The Fellowship of Catholic University Students

Results

ESP®'s presentation emphasized that mutual respect characterizes the success we will have with our peers. Understanding and practicing good social skills offers these young adults the confidence to succeed. It equips them a strong understanding of the tools necessary to make positive, long-term relationships.

Quotes

"It's been very helpful and clear. Just what I needed to hold all the pieces together. It will be a real help to improving our organization."

- Jordon Sullivan, participant

ESP® Executive Social Presentation
a division of JDW Social Education Programs™
1776 S. Jackson St. Suite 1120
Denver, CO 80210
O . 303-757-5333 . F. 303-757-5334
www.iesp.org