

COLLEGE & UNIVERSITY PROGRAMS

ESP®

Problem

The *Kappa Delta Sorority* needed a speaker for their national convention who would make a difference in the lives of their collegiate leaders, sorority sisters and alumni. The goal was to help members understand the important role social skills, etiquette and manners will play their future.



Solution

ESP® presented *SEE—Survival Etiquette Essentials* training seminar, to the group of over 600 young women, to demonstrate how first impressions, communication, dress and dining etiquette can open doors of opportunity. Through lecture, a power-point presentation and a sense of humor, ESP® got the point across. In a very short amount of time, the women became attuned to what a difference these subjects will make in their current leadership roles and future careers.

Executive Social Presentation
The Business of Courtesy

Kappa Delta *National Sorority*

Results

Unlike past seminars on the same subject, ESP® succeeded where others failed. The presentation captivated the *Kappa Delta* audience receiving two standing ovations. The *Kappa Delta* sisters are better prepared to distinguish themselves as leaders and face social and business opportunities with a new sense of confidence. *Kappa Delta* plans to utilize ESP®'s expertise for future training.

Quotes

"You did a wonderful job of speaking with all of the collegiate attendees about ideas on social and business courtesies. Your style of presenting the material was fun, interesting and so effective with our audience. It was an excellent presentation that was well received by all."

Julie L. Johnson, National President

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