

# COLLEGE & UNIVERSITY PROGRAMS

ESP®

*Wichita State  
University*

## Problem

The offices of career development at *Wichita State University* understood that academic excellence is not the only ingredient that contributes to a high success rate for graduating students. The staff believed it was important to offer social education training, to all the colleges within the university, to supplement their academic education. Unquestionably, a must-have skill for every college student to achieve success.



## Solution

Two days of training were scheduled to accommodate students from the different colleges at Wichita State University. ESP® presented clear guidelines to identify, support and encourage the practice of powerful social skills. The objective was to convince students that their behavior will have a strong impact on their career and personal interactions.

## Results

Students and administrators that attended the seminar signaled a thumbs-up. The focus and enthusiasm to absorb and implement the information was obvious. Immediate feedback indicated that 97% of the students found the ESP® training valuable to extremely valuable. The students gained confidence that will instantly make an influential difference in their personal and professional endeavors.

## Quotes

*"WSU had their 10 year accreditation by the HLC (Higher Learning Commission) this Spring. During the verbal report, the commission singled out our program and labeled us as being "exemplary." We almost fainted. You helped earn us this distinction. Thanks."*

*- Connie Dietz*

*Director, Office of Cooperative Education & Work-Based Learning Wichita State University*

***Executive Social Presentation***  
*The Business of Courtesy*

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