

# WHEN PARENTS ASK...

*what is cotillion all about?*



## THE PROGRAM

In a world where kindness, courtesy and respect are often overlooked, JDW Cotillions is recognized as an authority in educating young people in the art of social skills and dance education.

In today's competitive society, it is a fact that those with well-developed social skills have a tangible advantage in virtually every aspect of their lives. These skills empower individuals to feel comfortable with themselves and others, to communicate more effectively, and to set a leadership example in school, work opportunities, or in any social situation, promoting personal growth, confidence and character.

Dance breaks down inhibitions, teaches physical respect, develops confidence, establishes teamwork and cooperation, reinforces non-verbal and verbal communication, and teaches the students how to appropriately interact with the opposite gender in a structured and healthy environment.

JDW classes are directed by an exceptional staff of instructors, who not only teach at primary and secondary school levels – but also at university, business and corporate levels. Their objective is to contribute to their students' character by building a foundation of social awareness for future relationships and career opportunities.

Jon D. Williams Cotillions instructs over 10,000 students on an annual basis, throughout the United States. Their programs have been featured by *ABC Weekend News*, *CBS Sunday Morning with Charles Osgood*, and national print publications.

**JDW**

**Jon D. Williams Cotillions®** EST. 1949  
*a division of JDW Social Education Programs®*

*Skills that last a lifetime.*

*Wherever you go, whatever you do, whoever you meet — social skills are essential for success.* Jon D. Williams, President JDW Social Education Programs®

### WHAT PROFESSIONALS SAY

“While one would readily acknowledge the importance of basic learning skills and core academics, it is social competency that is the primary determinant of future success. Social skills are strongly associated with successful school performance, transition into school and work settings, better job opportunities...”

*Richard L. Glatt – Psychoeducational Consultant & Shelley-Anne Steinburg, M.S.W. – Clinical Association*

“Extensive developmental research indicates that effective mastery of social-emotional competencies is associated with greater well-being and better school performance whereas the failure to achieve competence in these areas can lead to a variety of personal, social, and academic difficulties.” *Impact of Enhancing Students’ Social and Emotional Learning; Child Development 2011; involving 270,000 students in the studies*

“Acquiring social and emotional competencies foster the ability to recognize and manage emotions, set and achieve positive goals, appreciate the perspectives of others, establish and maintain positive relationships, make responsible decisions, and handle interpersonal situations constructively.” *Collaborative for Academic, Social and Emotional Learning*

“Learning proper social skills helps adolescents: increase success in social communication and social interactions; boost self-esteem by learning how to control social interactions; detect and interpret others’ perspectives correctly; make decisions and understand how decisions affect others; judge and understand consequences.” *Spotlight on Social Skills – Adolescent – Making Social Inferences; Carolyn Lo Giudice and Paul F. Johnson*

“85% of getting a job, keeping a job, and getting promoted are due to an individual’s social skills.” *In similar studies conducted by Harvard University, Stanford Research Institute, The Carnegie Foundation*

### WHAT JDW COTILLION PARENTS SAY

**98%** of parents agree that the JDW Cotillion helped their children gain a better understanding of manners and etiquette • **97%** of parents agree that the JDW Cotillion increased their children’s confidence in social and unfamiliar situations • **99%** of parents believed that the skills learned in the JDW Cotillion will have a positive impact on their children’s social relationships and career

### WHAT JDW COTILLION STUDENTS SAY

**96%** of students believe the JDW Cotillion helped prepare them for their future • **93%** of students believe that the JDW Cotillion taught me to treat others with respect • **88%** of students agree that the JDW Cotillion taught them more about cooperation and teamwork • **96%** of students agree that the JDW Cotillion increased their awareness of the importance of manners and table etiquette • **95%** of students in the JDW Cotillion agree they are more confident in social and unfamiliar situations

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